



# Cofactor Genomics

Leaders in RNA Research and Biotechnology

Presenter:

B. Jackson

Biotechnology Program

MET Center

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# MY BACKGROUND:

## 1. MET CENTER

- \*Biotechnology Certificate

## 2. COLUMBIA COLLEGE

- \*Management Information System

## 3. HOSPITALITY INDUSTRY

- \* Bartender

- \* Management

- \*Corporate Trainer



# How did it all start?

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## History of Cofactor Genomics



Founder and CEO  
Jarret Glasscock, PHD.

## Background

- ❖ Founded in August 2008
- ❖ Raised money through angel investors in California
  - ❖ Bought “Next Gen” genome analyzer
- ❖ Founded by three former Scientist
  - ❖ money from Y Combinator in 2015
  - ❖ Genome Center at Washington University Scientist
    - ❖ Jarret Glasscock
    - ❖ Matt Hickenbothman
    - ❖ Ryan Richt

# Industry!

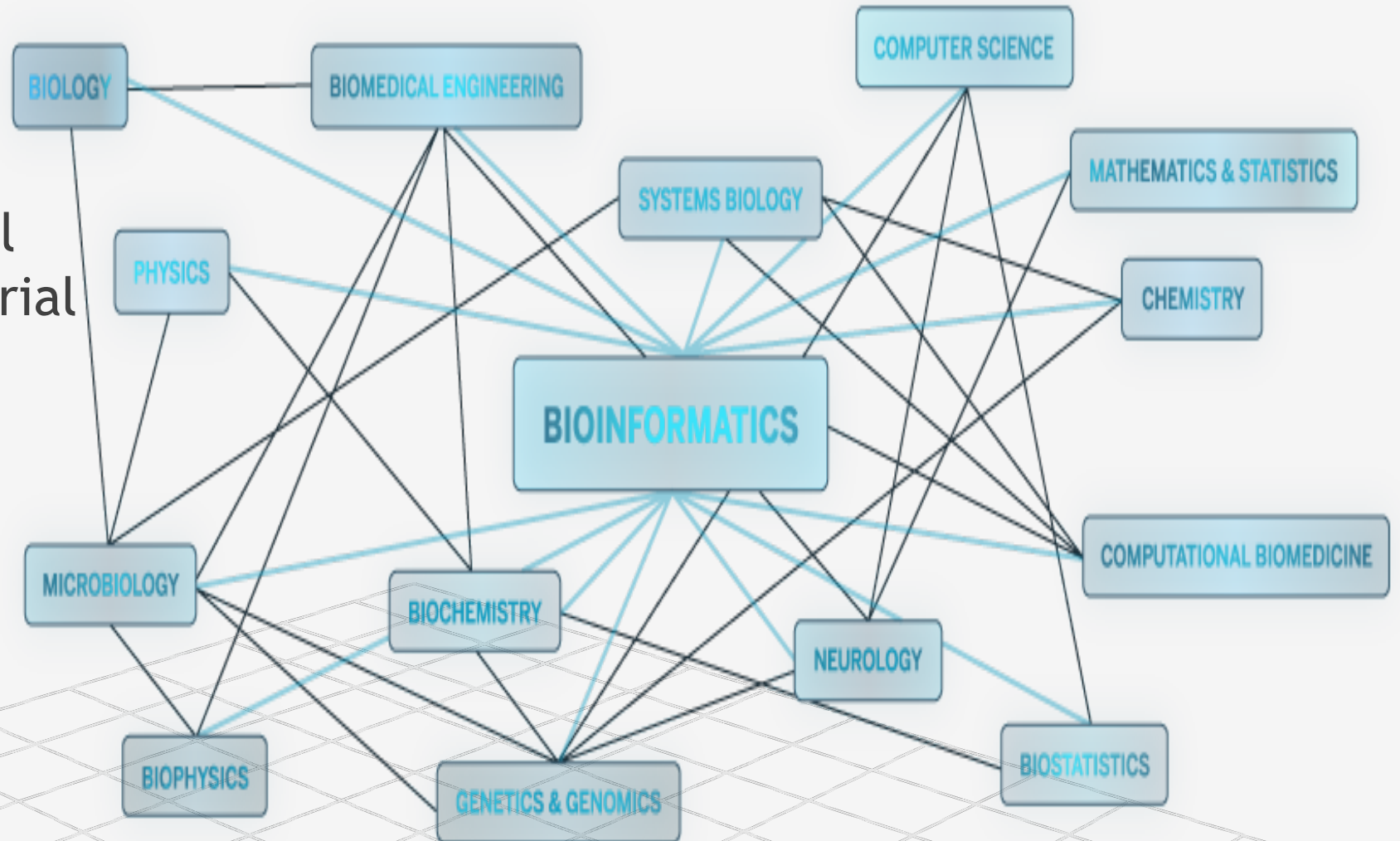
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## ❖ Biotechnology

❖ the use of biological processes for industrial and other purposes.

## ❖ Bioinformatics

❖ the science of collecting and analyzing complex biological data.





# Products in Demand

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What are the products and who is buying them?



1 **Product:** White Rhino Preservation Research

**Customer:** Ol Pejeta Conservancy and San Diego Zoo



2 **Product:** Black Footed Ferret Preservation Research

**Customer:** Defenders of Wildlife



3 **Product:** DNA analysis

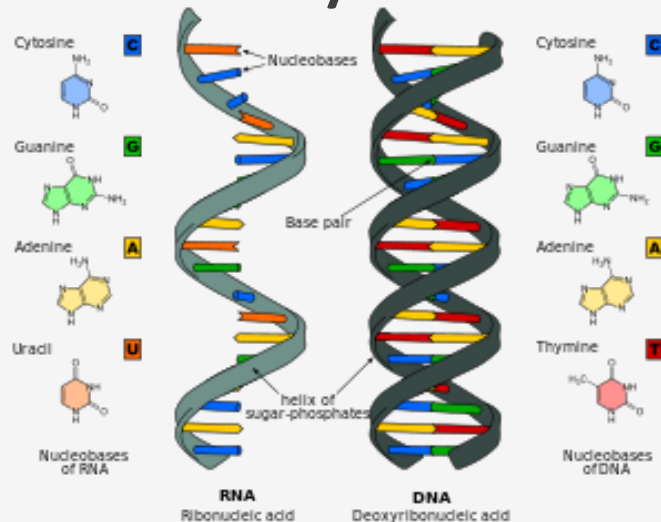
**Customer:** Ozzy Osbourne

# Three-year Profit

1

❖ Estimated Revenue:

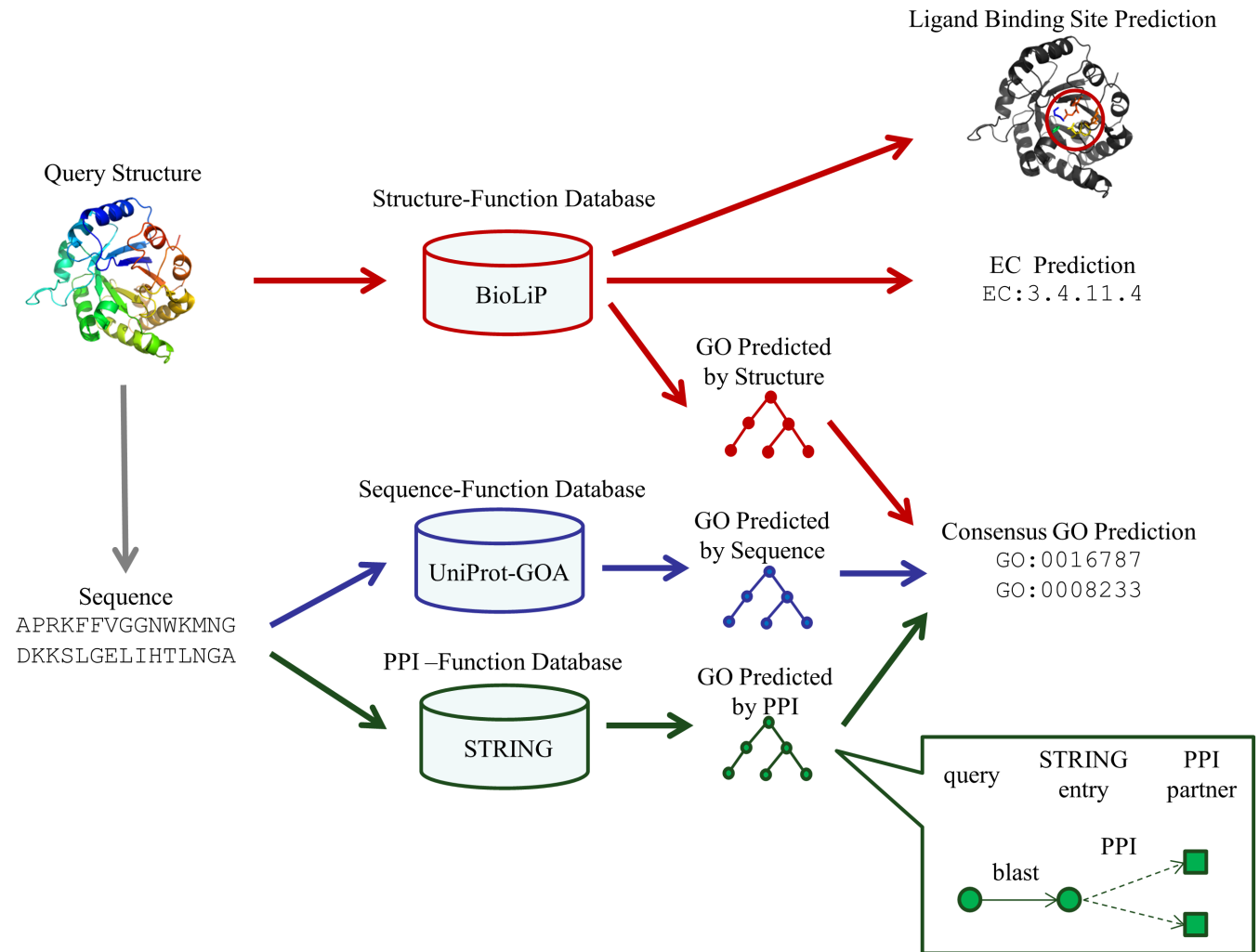
❖ Average of \$2 million per year over 3 years



# What Does the Future Have in Store for Cofactor?

The future of RNA research:

- 1 Development of RNA tools and systems that can analyze actions of RNA in disease processes
- 2 Company expansion across the Midwest region mentor start up companies in the biogenetic industry, especially in the Missouri region.





# Top Three Products: Human genome Projects

► Human genome Projects:

1 ImunoPrism Kit

2 ImmunoPrism Kit – 8 reaction

3 ImmunoPrism Assay – CAP

❖ Cofactor top product sales come from:

- ❖ purchasing prepared research kits
- ❖ analysis information
- ❖ Tools (Cofactor makes)

❖ Cofactor Genomics develops circular RNA enrichment kits that enable early detection and diagnosis of diseases.

*Companies don't have technology to perform certain scientific processes.*





# Positive and Negative Aspects of Cofactor

## 1 Positive Aspects:

- ❖ Identify genetic mutations
- ❖ Disease RNA drug research
- ❖ Able to use human RNA
- ❖ RNA changes and DNA remains the same throughout life
- ❖ Pre-packaged kits makes scientist jobs easier.
- ❖ RNA research Increases work flow

## Adding Medical Value through Sequencing-Based Diagnostics

- Sequencing based diagnostics can provide medical value in 4 main categories
  - **Identify potential therapeutic targets**
    - *BRAF V600E* in melanoma
    - *EGFR* mutations in lung cancer
  - **Risk stratification**
    - Expression classifiers in breast cancer
    - Gene mutations in AML/MDS
  - **Confirm a diagnosis**
    - *BRAF V600E* in hairy cell leukemia
    - *MYD88* in Waldenstrom macroglobulinemia
  - **Decrease costs or speed workflow**
    - Exome sequencing for children with developmental delay
    - NGS useful for biopsies with limited tissue

1/25/17



## 2 Negative Aspects:

- ❖ Research takes a lot of time
- ❖ RNA is treated differently
- ❖ Not as much research available for RNA as DNA

# Cofactor Ideas and Developments

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# References

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